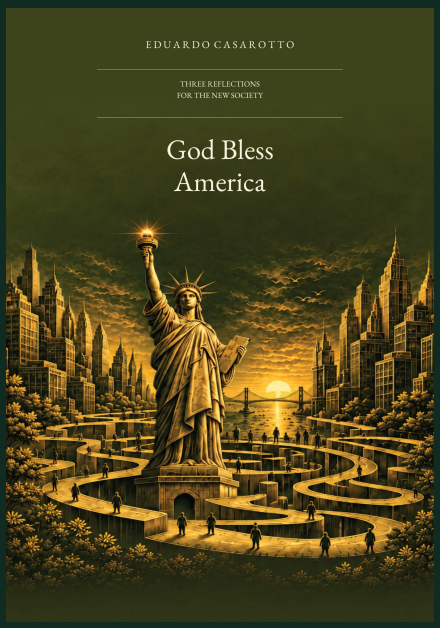
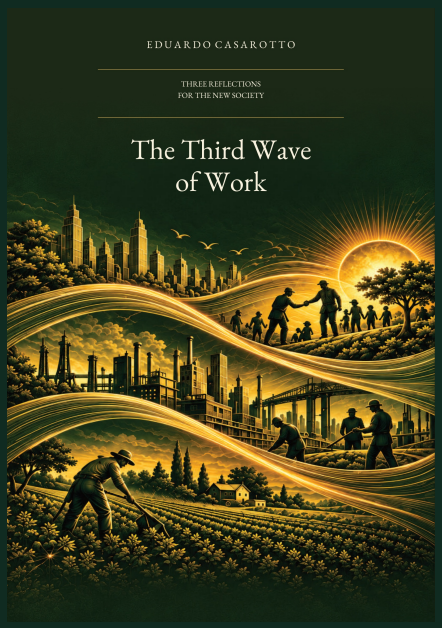
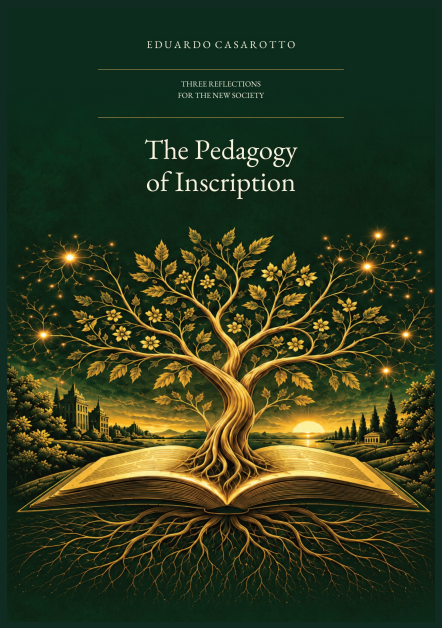
THE ENGLISH-LANGUAGE TRILOGY

Three Reflections *for the New Society*

The culture we inherit. The work we do.
The people our schools help us become.







EDUARDO CASAROTTO

Three connected books on culture, work and education.
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THE SHARED ARGUMENT

What holds us back. *What comes next.*

How do we prepare people for a different society?

The trilogy connects cultural criticism with changes in work and education. Casarotto uses Virtology to examine how institutions shape personal aspirations and how people might change the institutions they inhabit.

I God Bless America

It explains the cultural resistance to the changes proposed in the other two books.

II The Third Wave of Work

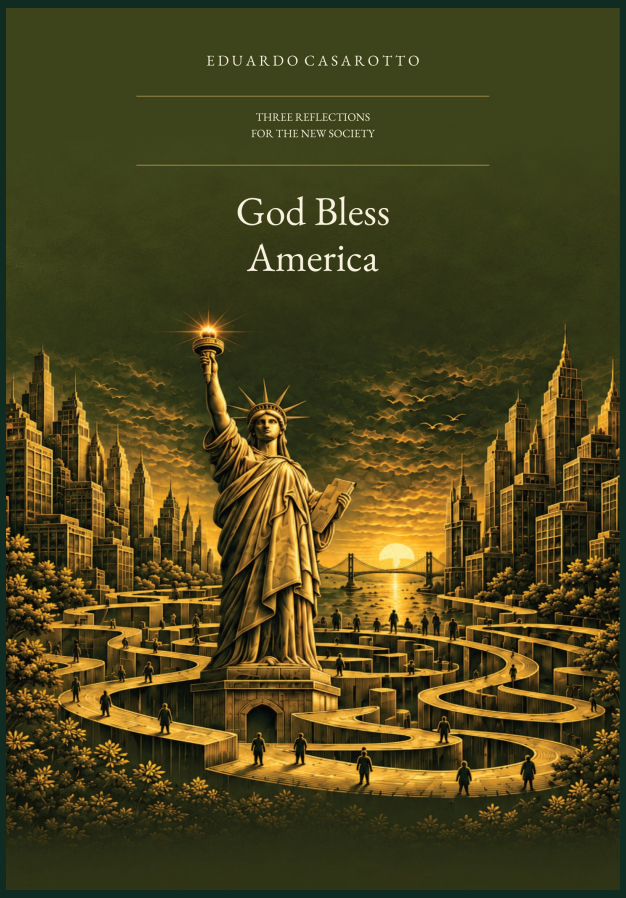
It describes the world of work for which The Pedagogy of Inscription proposes a different kind of school.

III The Pedagogy of Inscription

It asks how education can prepare people to participate in the world of work described in the second volume.

The author suggests the order above. Each book stands on its own and can be read first.

VOLUME I / CULTURE AND THE SEARCH FOR RECOGNITION



God Bless America

A Virtological Analysis of Structural Americanism

Who taught us what a successful life should look like?

When a cultural model becomes a measure of human worth.

Eduardo Casarotto proposes structural Americanism as a way to examine how American-centered ideals of achievement become standards of worth across borders. The book follows the search for importance through familiar institutions and everyday habits.

The analysis distinguishes a cultural structure from the people who live within it. American traditions of dissent, solidarity and care are part of the book’s account.

300 interior pages / Complete English text

INSIDE GOD BLESS AMERICA

The argument *and its readers*

A school reunion, a suburban street and a social media feed become settings in which people learn what deserves admiration. Casarotto connects cultural criticism with Virtology, his framework for personality and human development, to ask how those standards become personal ambitions.

Everyday recognition

Family life, high school, the prom and the school reunion reveal the relationship between belonging and performance.

The production of desire

The American Dream, popular entertainment, hustle culture and algorithmic feeds shape aspirations.

Power and its countercurrents

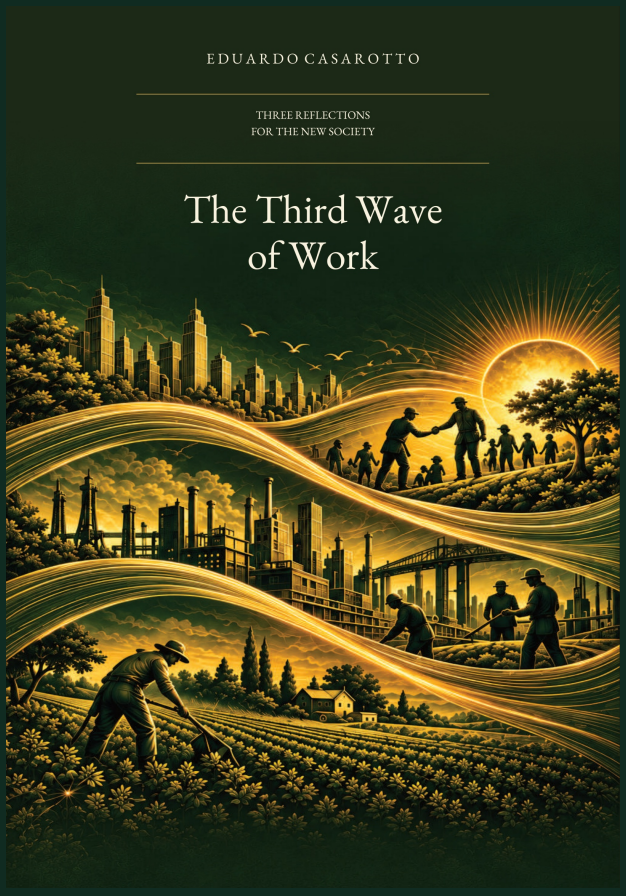
The book examines dominance alongside resistance, solidarity and possibilities for institutional humanization.

READERSHIP

Readers of cultural criticism, social philosophy and the psychology of status. Also relevant to educators and people working with institutional change.

It explains the cultural resistance to the changes proposed in the other two books.

VOLUME II / WORK, IDENTITY AND PURPOSE



The Third Wave of Work

From Survival to Status, from Status to Meaning

What moves a person to work?

A changing relationship with work, and the institutions it requires.

Survival, status and meaning organize very different relationships with work. Casarotto examines these orientations through Virtology and asks why people in the same organization can experience the working day so differently.

The three waves can coexist in the same society, workplace or family. The book does not assign every member of a generation to one wave.

264 interior pages / Complete English text

INSIDE THE THIRD WAVE OF WORK

The argument *and its readers*

The third wave places identity, purpose and contribution at the center of work. The transition involves both the person and the organization: what people seek, what managers reward and which working conditions an institution permits.

The three waves

Survival centers on security. Status centers on comparison and power. Meaning centers on identity, purpose and contribution.

The tensions of transition

Generational conflict, provider expectations, political performance, AI and automation reveal the friction between orientations.

An organization that can change

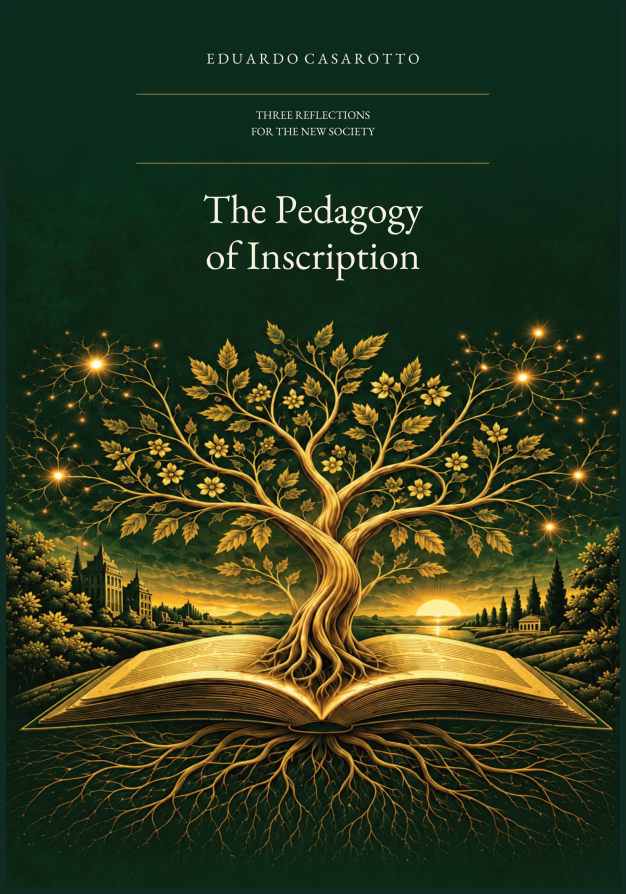
Leadership, recognition, rules and working conditions become part of the humanization of work.

READERSHIP

Readers interested in the future of work, organizational culture and social change, including managers, human resources professionals and educators.

It describes the world of work for which The Pedagogy of Inscription proposes a different kind of school.

VOLUME III / EDUCATION AND PERSONALITY DEVELOPMENT



The Pedagogy of Inscription

What School Shapes as It Teaches

What does school shape as it teaches?

The daily life of a school helps form the person a student becomes.

Lessons convey subject matter. Assessment, discipline, relationships and school rules also shape ways of responding. Casarotto asks how schools can take responsibility for this formative role and prepare students for a world that demands cooperation and judgment.

Inscription names the author's proposal for developing dispositions available in everyday conduct. The book distinguishes learning principles from the specific protocol and includes an agenda for further research.

340 interior pages / Complete English text

INSIDE THE PEDAGOGY OF INSCRIPTION

The argument *and its readers*

The book connects personality development with the institutional life of schools. It presents age-sensitive approaches to virtue practice, a protocol for inscription, and proposals for school management that support what educators are trying to teach.

Development across school years

The approach changes with age, from learning by observation to practice, reflection and conviction.

The practice of inscription

Attention, repetition, spacing, supportive relationships, active retrieval, feedback and sleep inform the author’s proposed method.

Management is curriculum

Assessment, discipline without humiliation, staff conditions and student voice become part of the school’s formative responsibility.

READERSHIP

Educators, school leaders, teacher educators and readers interested in educational change, character development and school culture.

It asks how education can prepare people to participate in the world of work described in the second volume.

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A Virtological Analysis of Structural Americanism

II The Third Wave of Work

From Survival to Status, from Status to Meaning

III The Pedagogy of Inscription

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The complete set follows the connection between cultural patterns, the changing world of work and the people schools help to form. Individual volumes let readers begin with their own field of interest.

Contact the regional representatives for prices, ordering and the editions available in your region. Contact details appear on the final page.

THE AUTHOR

Eduardo Casarotto

Independent researcher, educator and author



Eduardo Casarotto is an independent researcher, educator, author and postgraduate course coordinator with more than 25 years of work in human development, mental health and humanization.

He developed Virtology and Humanization 2.0 and founded Instituto Virtudes and Instituto Humanar. His work connects research and professional education with practical work in institutions.

His distinctions include an honorary doctorate from Academia Mundial de Letras and the rank of Comendador in the Ordem Internacional dos Cavaleiros da Língua Portuguesa.

ORCID 0009-0001-8274-1405
Biographical information supplied by the author’s representatives. Photo: Longevidade Expo + Fórum, 2024.

THE INSTITUTIONAL CONTEXT

Human dignity *in everyday institutions*

The practical settings behind the trilogy's questions





O Novo Eu

Work with people in custody connects personal development with routines, relationships and institutional life.

Healthcare dialogue

The visit to Instituto de Câncer Dr. Arnaldo formed part of the Institute's dialogue on Virtology and humanization.

Instituto Virtudes

The Institute brings together education, data analysis and research grounded in Virtology and Humanization 2.0. Its activities provide context for the books' concern with the environments in which people develop.

institutovirtudes.com.br
Institutional information and documentary photographs: Instituto Virtudes.

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The Third Wave of Work

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The Pedagogy of Inscription

340 interior pages / 342 pages in the reading PDF
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Read the books.
Discuss the possibilities.

For the complete trilogy, individual books
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Isabella Becker

International Director, EMEA / Instituto Virtudes

Europe, Middle East & Africa

contato@alquimiadasvirtudes.com

WhatsApp +49 163 9643336

Ana Karolina Cejudo

International Director, AMER / Instituto Virtudes

The Americas

anakarolina_f@hotmail.com

+1 602 663 1290